

EDUCATING ENGINEERS

Run a full page ad in the July issue of *Consulting-SpecifyingEngineer* and receive an **Educating Engineers** advertorial at no cost. **Educate the engineers on your company's products and services by profiling and highlighting the following:**

- Software, publications, and manuals
 - Classroom/Online Instruction or Videos
 - Seminars, Webinars, and Conferences
 - Field Experience and Internships

— First things first... contact your marketing consultant to confirm your company's participation in the new **Educating Engineers** profile program.

— Easy production... No need to worry about the production. Our designer will set up your profile according to our standardized profile page format and send you an approval proof before publication.

— Specifications... **Full-page participants** should submit an unformatted Word doc containing **275 words or less** of body text, plus a **headline of up to 22 words**. A photo caption (up to twenty words) is optional.

Half page participants are limited to **115 words** of body text, plus a **headline** of up to **16 words**.

At the bottom of each profile, your **contact info** (please supply email, phone, and url) appears beneath the logo.

ALL profiles feature one photo and one logo.

Please supply **high res** (300 dpi) images at least three inches wide, in tiff, jpeg, or eps formats.

— Send materials... by the raw materials deadline to our designer: jhall@cfemedia.com

Contact your CFE Media and Technology marketing consultant to reserve your space.

Questions? Please contact: Ellie Clare, Client Service Manager, eclare@cfemedia.com.

EDUCATING ENGINEERS



Here is the suggested headline for the Educating Engineers page. It should fall in a range between twelve and twenty-two words.

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Email address and phone 000-000-0000
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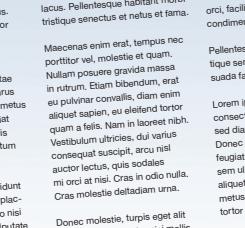

Here is the headline for the Educating Engineers profile. No more than sixteen words suggested.

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www.webaddress.com



Raw materials due: June 18, 2021

LAST CALL FOR MATERIALS: 6/24/21