

Run a full-page ad in the January issue of Consulting-Specifying Engineer and receive an Executive Voice Corporate Profile at no cost.

- » **First things first...** contact your account manager to confirm your company's participation in the profile program.
- » **Easy production...** no need to worry about the layout! Our designer will design your unique profile according to our standardized profile page format and send you an approval proof before publication.
- » **Specifications...** all advertisers, regardless of ad size **must supply** the following:
 - One head shot* of executive (minimum size 2 inches wide at 300 dpi resolution, tiff or jpg format)
 - One company image of building exterior or interior (minimum size 3 inches wide at 300 dpi resolution, tiff or jpg format)
 - One high res logo (300 dpi, eps, tiff or jpg format)

» Profile text should follow these criteria:

- Full page — submit no more than 425 words total for the page; this includes the profile body, any captions, and required footer info (email, phone, and url)
- Half page- submit no more than 300 words total; this total word count includes the profile body, any caption, and required footer info (email, phone, and url)

* If no executive head shot is desired/available, a single product shot can be substituted, however small size and placement of image will be same as that of a head shot.

Contact your CFE Media and Technology marketing consultant to reserve your space.

Questions? Please contact: Ellie Clare, Client Service Manager, eclare@cfemedia.com.



- » **Send your materials...** by the raw materials deadline to our profile designer Judy Hall (jhall@cfemedia.com)

Submit all profile raw ad materials by:
Monday, December 13, 2021
 Drop dead (last call) material deadline:
Friday, December 17, 2021