



Run a full page ad in the September issue of *Consulting-Specifying Engineer* and receive an **Educating Engineers** advertorial at no cost.

## Educate the engineers on your company's products, training and services by profiling and highlighting the following:

- Software, publications, and manuals
  - Classroom/Online Instruction or Videos
  - Seminars, Webinars, and Conferences
  - Field Experience and Internships
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- First things first... contact your marketing consultant to confirm your company's participation in the **Educating Engineers** profile program.
  - Easy production... No need to worry about the production. Our designer will set up your profile according to our standardized profile page format and send you an approval proof before publication.
  - Specifications... **Full-page participants** should submit an unformatted Word doc containing **285 words or less** of body text, plus a **headline of up to 22 words**. A photo caption (up to twenty words) is optional.
- Half page participants** are limited to **115 words** of body text, plus a **headline of up to 16 words**.
- At the bottom of each profile, your **contact info** (email, phone, and url) appears as a footer beneath the logo.
- ALL profiles feature one photo and one logo.** Please supply **high res** (300 dpi) images at least three inches wide, in tiff, jpeg, or eps formats.

- Send materials... by the raw materials deadline to our designer: [jhall@cfemedia.com](mailto:jhall@cfemedia.com)

**Contact your CFE Media and Technology marketing consultant to reserve your space.**

**Questions?** Please contact: Ellie Clare, Client Service Manager, [eclare@cfemedia.com](mailto:eclare@cfemedia.com).

The image shows two versions of the advertorial layout. Both versions include the 'ee' logo, the title 'EDUCATING ENGINEERS', and a photo of a speaker at a podium. The top version is a full-page ad with a headline of 22 words. The bottom version is a half-page ad with a headline of 16 words. Both versions contain placeholder text and a photo caption area.

**Raw materials due:  
August 18, 2022**

**LAST CALL FOR MATERIALS:  
8/22/22**