

INNOVATIONS FROM THE INDUSTRY

CORPORATE PROFILE PROGRAM

Consulting-Specifying Engineer (CSE) is celebrating innovation in manufacturing with a nod to our partners in innovation throughout the July/August issue.

CSE is featuring a special section entitled **"Innovations from the Industry"** in its July/August issue. Manufacturing innovation will be the universal theme throughout the publication.

All full-page advertisers get a FREE Innovations from the Industry profile to highlight their company's most innovative products, services and campaigns.

Fractional size advertisers receive a free 1/2 page profile. Non-advertisers may purchase a profile for \$2000 NET.

Print Deadline: Deadline for submission of all profile ad raw materials to Judy Hall (jhall@cfemedia.com) is **Wednesday, 6/23**
Drop-dead extension cut-off date: 6/28/22

Additionally, you may submit a **company video** to be featured in our June digital editions.

Video Specifications:

Video Player Size: 300x250 pixels, and video sizes can be condensed to fit.

File Size: 50 MB maximum

Formats: FLV, MP4 or YouTube Link

Maximum time length: One minute

Video Deadline: July issue: 6/26/22

Video Upload URL: Contact your marketing consultant to reserve space for a video and receive video upload instructions.

Please do not send your video to print production/design contacts.



Material Requirements:

FULL PAGE: Submit up to **325 words** of text (unformatted Word doc is preferred) describing innovations at your company. All text — headline, body, short captions (if desired) and footer count toward your maximum

325 word count cap. Footer text containing phone, email and web address will appear at the bottom of your profile next to your logo.

Provide **no more than three (3) high res** (300 dpi quality, no GIFS) **photos**. Suggested subjects include product grouping, building exterior or interior, executive/manager headshot, or other small singular product shot.

HALF PAGE: Submit up to **200 words** of text (an unformatted Word doc is preferred) describing innovations at your company. All text — headline, body, and footer count toward your maximum 200 word count cap.

Provide **one high res** (300 dpi quality, no GIFS) **photo** - approx size 2 x 2 inches. Suggested subject: executive/manager headshot, or other *small singular* product shot.

ALL PROFILES / EITHER SIZE:

Please submit a high-res company **logo** in eps, tif or jpeg format (no GIFs).



Contact your CFE marketing consultant to reserve your space.

Then, send your Innovations raw materials to our graphic design vendor: jhall@cfemedia.com.